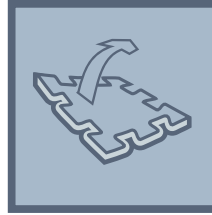


ATTRACTION®

gerflor.com

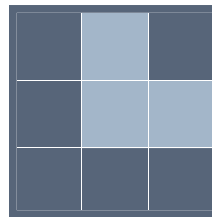


Gerflor[®]
the flooring group



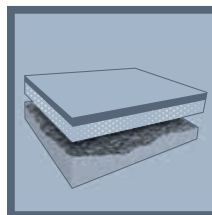
Fast Track Installation

- Unique interlocking jointing system
- Looselay - No adhesive*
- No subfloor preparation
- Operational areas can remain open during installation



Flexible designs

- Focus areas can be effectively highlighted (corners...)
- Limitless options to mix and match colours
- 16 colours, 2 designs



Easy renovation

- Ideal for overlaying existing floorcoverings

* refer to the Gerflor Installation guide

The Fast-Track Solution



High traffic resistance

- Highest possible wear rating (T group)
- 1mm wear layer



Low maintenance costs

- PUR surface treatment for easy maintenance



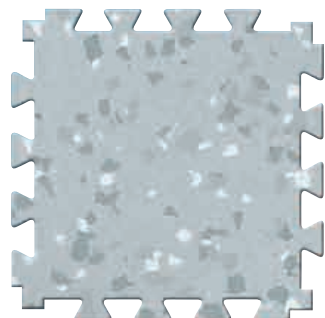
Eco responsible

- No adhesive required
- 100 % recyclable

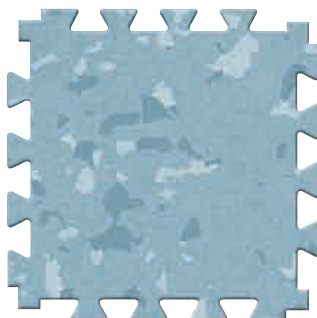


SAMPLING SERVICE: Call Gerflor to request your samples!

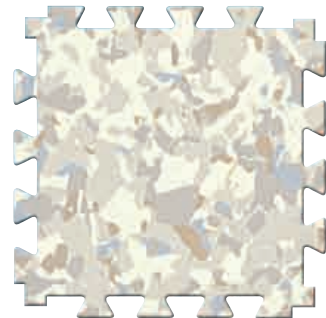
ATTRACTION®



0275 - TIARE



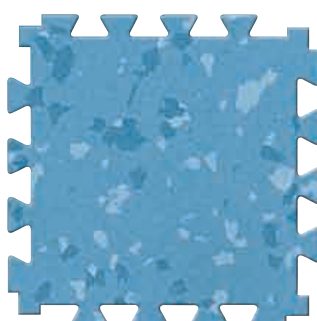
0276 - LOTUS



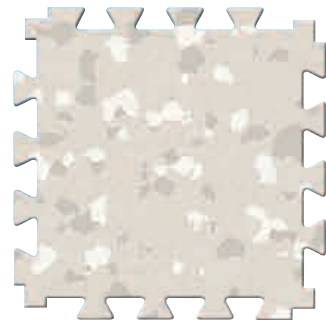
0292 - FLORA



0293 - WATERLILY



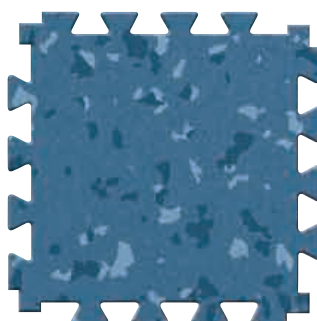
0290 - AMARYLLIS



0279 - DAISY



0294 - BOUGAINVILLEA



0291 - AURARAE



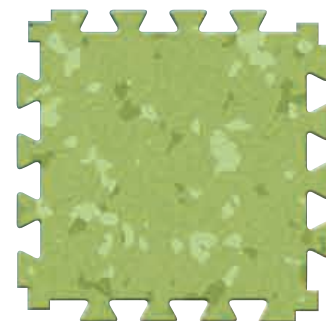
0280 - COCCINEA



0277 - ORCHID



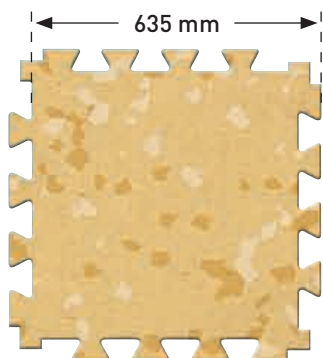
0278 - HELICONIA



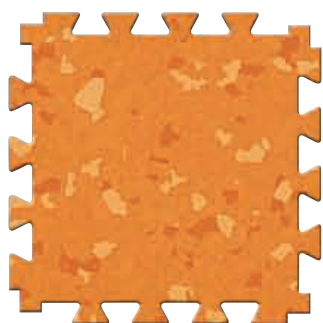
0287 - OLIVIA

The images of floorcoverings in this catalogue have been reproduced as faithfully as printing technology permits.

15 interlocking edges per side



0283 - CAMPANULE



0284 - SUNFLOWER



0281 - GERBERA



0285 - POPPY



SAMPLING SERVICE: Call Gerflor to request your samples!

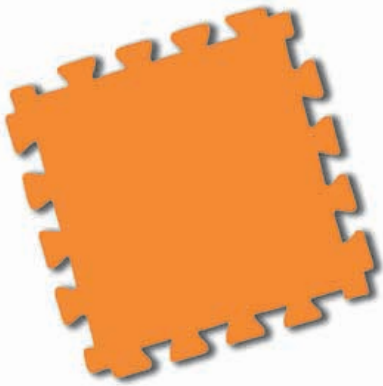
ATTRACTION®

Providing attractive, durable flooring solutions, whatever your need.

- ▶ Retail Stores
- ▶ Industry
- ▶ Education
- ▶ Housing
- ▶ Sport
- ▶ Healthcare
- ▶ Offices



Flexible Design



- Uniform appearance pure vinyl
- Range of 16 bright colours
- No adhesive required

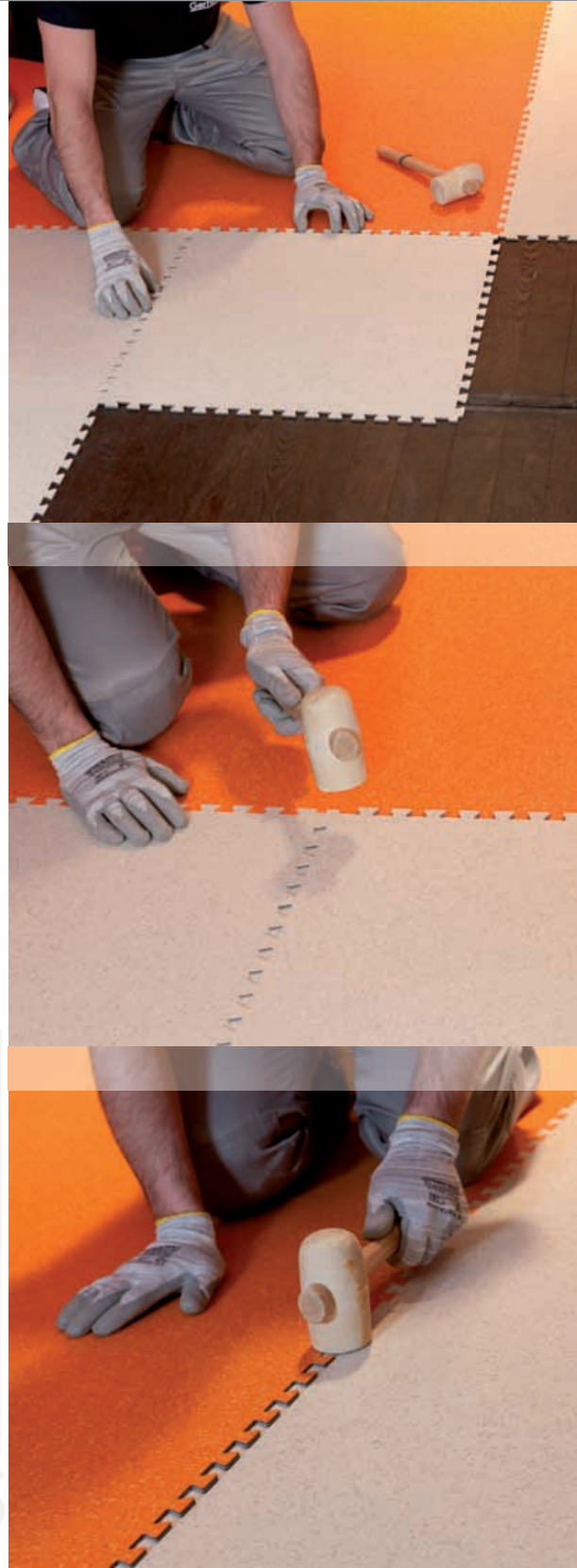
16 Colour ways
2 Designs
Limitless options

Attraction®'s versatility allows you to mix and match colours & designs

- Blend seamlessly with natural tones and pastels or make a statement with vivid accents. Use colour combinations to highlight promotional "hot-spots", concessions, walkways and functional areas.

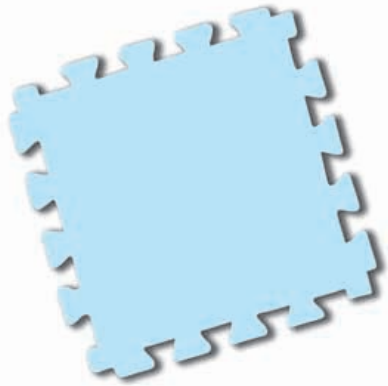
Need a new look, fast ?

- Attraction® can be quickly uplifted, moved & used again, or replaced with an alternative looking Attraction® floor.



SAMPLING SERVICE: Call Gerflor to request your samples!

Product Benefits



- 5 mm thick tile
- 7.4 kg/m² weight
- Highest possible wear rating
- Polyurethane (PUR) surface treatment

Strong and Durable

- Excellent resistance to high volume foot traffic.
- Excellent resistance to mechanical traffics.
- Excellent resistance to scuffs, scratches and stains.

Comfortable

- Attraction® adds comfort & warmth underfoot especially when compared to ceramic and resins.
- Actively reduces noise from foot traffic.

Load & Impact resistant

- No indentation from static loads.
- Highly resistant to heavy impacts - will not crack.
- Any damage is easily repaired.

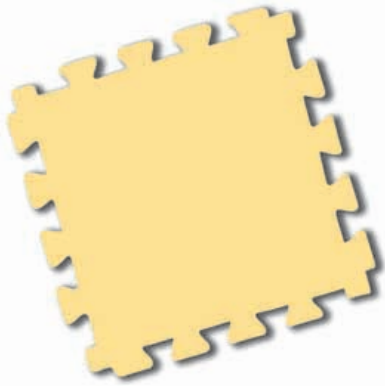
Low maintenance

- Factory applied Polyurethane (PUR) surface treatment means no initial seals or polishes are required.
- Simple ongoing maintenance regime.

123 87 9658 12545



The Fast Track answer to problem sub-floors



- Little or no sub-floor preparation
- Unique inter-locking jointing system

Fast installation in occupied environment

- Quick, clean and quiet installation means Attraction® can be laid without the need to close operational areas, saving both time & money.

Ideal for overlaying existing floorcoverings

- Ceramics
- Vinyl
- Linoleum
- Laminates
- Solid wood floors
- Resin

Easy to fit jointing system means no need for specialized trades

Little or no preparation of problem sub-floors

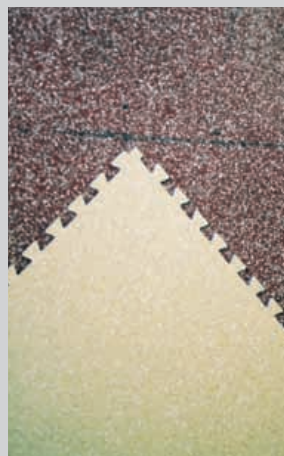
Can be laid direct to:

- Concrete slabs
- Cracked concrete, screed or resin floors
- Damp sub-floors
- Sub-floors with no damp proof membrane

Can be installed over existing flooring:



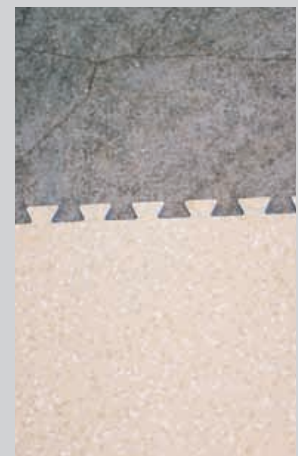
Ceramic Tiles



Vinyl Flooring



Concrete



Resin Flooring



The Fast Track Installation

Installation

1



Tools required for laying:
Knife, Tape measure, Polypropylene mallet, Straight edge, Electric Jigsaw.

2



Ensure that the surface is flat.

3



Remove any loose material and clean the surface.

4



Joining two tiles.

5



Setting out.

6



Cutting perimeter tiles.

7



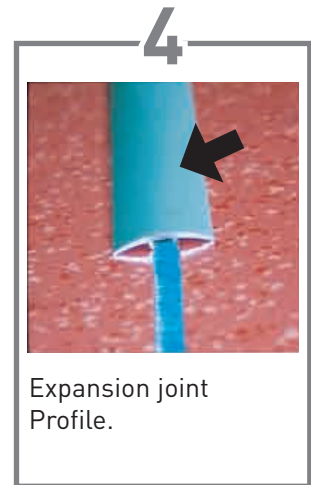
Cutting the tile.
Straight cuts with a blade (left).
Curved cut with a Jigsaw (right).

8

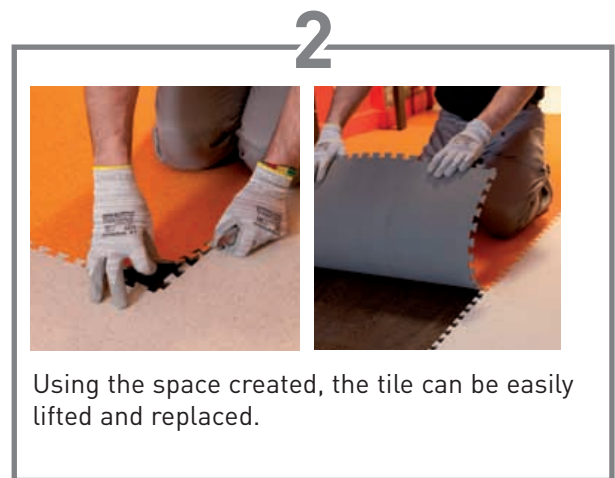
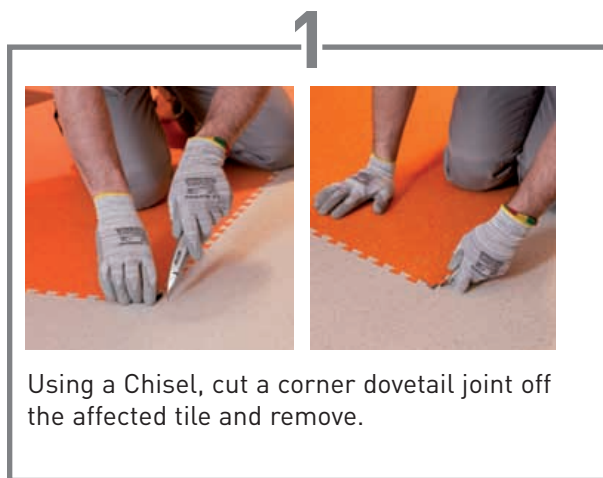


Laying perimeter tiles.

Finishes - Accessories - Examples of possible finishes

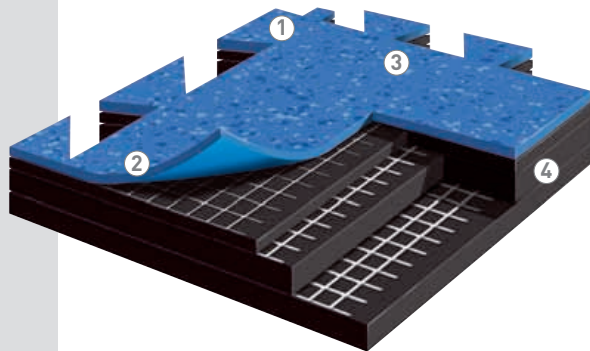


Replacing a tile



TECHNICAL DATA

▶ ATTRACTION®



- 1 - Polypurethane surface treatment
 2 - 1mm coloured wear layer
 3 - Textured Surface
 4 - 4 mm backing with fibreglass stability mesh

Attraction® is a semi-flexible tile constructed by compacting at high temperature a 4mm recycled backing and a 1mm pure vinyl coloured wear layer. The unique flecked design is produced through the high pressure introduction of coloured chips to the coloured wear layer.

It has a unique dovetail joint which allows rapid loose lay installation and replacement. To improve maintenance a UV cured polyurethane (PUR) treatment is applied to the textured surface. This facilitates ease of maintenance and eliminates the use of acrylic emulsion (polish) for a period dependant on maintenance regime and traffic levels.

It is anti-static (< 2 kV) and meets the requirements for use in computer rooms.

It benefits from Sanosol® fungistatic and bacteriostatic treatment.

ATTRACTION®

DESCRIPTION

Total thickness	EN 428	mm	5
Thickness of wearlayer	EN 429	mm	1
Weight	EN 430	g/m ²	7420
Tile size	EN 427	mm	635 x 635

CLASSIFICATION

Norm / Product specification	-	-	EN 649
European classification	EN 685	class	34-43
Fire rating	EN 13501-1	class	Looselay Installation Cf[-s1 / Permanent Installation Bf[-s1
Static electrical propensity	EN 1815	kV	< 2
Slip resistance wet: ramp test with oil	DIN 51 130	class	R9

PERFORMANCES

Wear resistance	EN 660.2	mm ³	≤ 2.0
Wear group	EN 649	-	T
Dimensional stability	EN 434	%	≤ 0.25
Residual indentation	EN 433	mm	≤ 0.10
Impact sound insulation	EN ISO 717-2	dB	4
Thermal conductivity	EN 12 524	W/(m.K)	0.25
Colour fastness	EN 20 105 - B02	degree	≥ 6
Chemical products resistance	EN 423	-	OK
Bacteriostatic and fungistatic	-	-	Sanosol®
Surface treatment	-	-	PUR

CE MARKING

CE	EN 14041	-			
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INSTALLATION

Laying is under the responsibility of installer. Installation has to be in accordance with the local standard. Technical installation guidelines are available from our technical department. Subfloor to be smooth, hard, clean and dry prior to laying. Where applicable the subfloor must incorporate an effective Damp Proof Membrane. The material must be allowed to acclimatise for 24 hours before installation in a room temperature of between 18-24°C. All seams must be heat welded using Gerflor weld rod.

MAINTENANCE

Maintenance should be carried out regularly to retain the appearance and durability of the floor. The floorcovering should be maintained with regular sweeping and damp mopping using a neutral cleanser, or machine scrubbing with an appropriate pad. Further maintenance instructions are available upon request.

Rubber leaves indelible stains on vinyl flooring: do not use mats with rubber backing and replace tubular furniture feet with those made of vinyl or polyamide.

The images of floorcoverings in this catalogue have been reproduced as faithfully as printing technology permits.



SAMPLING SERVICE: Call Gerflor to request your samples!

COMMITTED TO SUSTAINABLE DEVELOPMENT



Committed for future generation

Health & Safety

Vinyl is widely used in the automotive, food packaging and healthcare where medical disposables come into close and intimate contact with patients. Gerflor uses this same high grade raw material to produce its floorcoverings to standards that exceed all prescribed health and safety requirements.

- **Selection of raw materials: no heavy metals, no solvent based inks, no phthalates and components rated as carcinogenic, no formaldehydes, no PCP.**
- No substance potentially subject to any REACH (Registration, Evaluation and Authorisation of Chemical) restrictions.
- **Low VOC emissions:** on average more than 70 % lower than European standards.
- **Fire resistance:** vinyl does not help fire spread and does not release toxic gases like choride (Cl₂) and far less carbon monoxide (CO) than any other type of flooring.



Health & Safety



Second life product:
It used to be a vinyl floor...

Recycling

Vinyl is one of the only building materials that is **100% recyclable**. Unlike other plastics, it can be endlessly recycled into new products and materials adding value throughout its long life.

As a specialist vinyl flooring manufacturer, Gerflor has developed recycling programs for:

- **Post industrial waste recycling:** almost 100% of our manufacturing waste is recycled.
- **Post installation waste recycling:** in Europe Gerflor has started to organize the collection of post installation waste from large projects. Our training center "Gerflor Technocentre" is the first training center to organize the complete recycling loop for all post installation waste.
- **Post consumer waste recycling:** Gerflor vinyl floorings are fully recyclable at the end of their life and qualify for credits under many internationally accredited Green Building Schemes. Gerflor was also one of the founding members of the first vinyl floor covering recycling workshop: AgPR. End of life floors get recycled to manufacture, "second life" products such as road cones.



Recycling



AgPR



Gerflor recognizes the importance of being proactive and creating new ways to achieve sustainable development. This is why Gerflor is devoting substantial resources to environmental research.

Gerflor achievements can be summarized as follows:

ISO 14001



ISO 14001

In Europe, less than 50% of manufacturers have achieved an ISO 14001 certification and Gerflor is one of them. Gerflor industrial sites are certified ISO 14001 and are committed to continuously improving their environmental performance in terms of:

- Air protection
- Reduction of energy consumption: preservation of water, resources, installation of heat exchangers to recover the heat generated by the production lines to heat the buildings, ...
- Selection of raw materials: recyclable packaging, selection of local suppliers...



Gerflor Tarare
manufacturing plant

Life Cycle Analysis

Life Cycle Analysis is regarded as the ultimate means by which all environmental impacts are measured and improved upon during a product's life cycle including manufacture, delivery, installation, cost of ownership and maintenance, ultimate disposal/recycling of all products.

All new Gerflor product ranges are developed using a full life cycle analysis model.

- In Europe, Gerflor is actively involved with the ERFMI (European Resilient Flooring Manufacturer Institute) in preparing EU wide Life Cycle Assessment of a broad range of flooring types and specifications. From this study, a series of Environmental Product Declarations have been produced.
- In France, Gerflor has been involved with the SFEC to meet the HQE requirements.
- In the UK, all Gerflor products which match the BRE generic flooring specifications have been given either A or A+ ratings, with A+ representing the lowest environmental impact possible.



Life Cycle Analysis



FDES: Environmental Product
Declaration in France

gerflor.com

ARCHITECTURE
DECORATION
SPORT
TECHNOSPECIFIC

ASIA: Gerflor Asia

Tel: +852 9222 6355 - Fax: +852 3006 1449

e-mail: gerflorasiasia@gerflor.com

AUSTRALIA/NEW ZEALAND: Gerflor Australasia Pty. Ltd

Australia Tel: 1 800 060 785 - New Zealand Tel: 0 800 630 119

e-mail: gerflor@gerflor.com.au

AUSTRIA/SWITZERLAND: Gerflor GmbH

Tel: +43 (0)72 29/70 800-0 - Fax: +43 (0)72 29/70 800-218

e-mail: austria@gerflor.com - switzerland@gerflor.com

BELGIUM/LUXEMBURG: Gerflor Benelux

Tel: +32 (0)3 766 42 82 - Fax: +32 (0)3 766 29 14

e-mail: gerflorbelgium@gerflor.com

CANADA: Gerflor International

Tel: +1 450 538 9828 - Fax: +1 450 538 9827

e-mail: gerflorcanada@gerflor.com

CHINA: Gerflor China

Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998

e-mail: gerflorchina@gerflor.com

FINLAND : Gerflor OY

Tel.: +358 (0) 10 617 5150 - Fax: +358 (0) 10 617 5152

e-mail: info@gerflor.fi

FRANCE: Gerflor - Service Express:

e-mail: contactfrance@gerflor.com

GERMANY: Gerflor Mipolam GmbH

Tel: 0 22 41-25 30-0

e-mail: GerflorMipolam@Gerflor.com

Kunden-Service: kundenservice@gerflor.com

Tel: 0 22 41-25 30-131 - Fax: 0 22 41-25 30-100

SAT Service und Anwendungstechnik: Technik@Gerflor.com

Tel: 0 22 41-25 30-555 - Fax: 0 22 41-25 30-550

IRELAND: Gerflor Ltd

Tel: +353 (0) 42 966 1431 - Fax: +353 (0) 42 966 1759

e-mail: gerflorirl@gerflor.com

ITALY: Gerflor S.p.A.

Tel: +39 02 90 78 60 12 r.a. - Fax: +39 02 90 42 74 84

e-mail: gerfloritalia@gerflor.com

LATIN AMERICA (Brazil): Gerflor América Latina

Tel: +55 11 38 48 20 20 - Fax: +55 11 38 48 20 23

e-mail: gerflor@gerflor.com.br

MIDDLE EAST: Gerflor Middle East

Tel: +966 3 847 1779 - Fax: +966 3 847 1781

e-mail: gerflorME@gerflor.com

NETHERLANDS: Gerflor BV

Tel: +31 (0)40 266 17 00 - Fax: +31 (0)40 257 46 89

e-mail: gerflorNL@gerflor.com

OTHER COUNTRIES: Gerflor International

Tel: +33 (0)4 74 05 40 00 - Fax: +33 (0)4 74 05 03 13

e-mail: gerflorcontract@gerflor.com

POLAND: Gerflor Polska Sp z o.o

Tel: + 48 61 823 34 01 - Fax: + 48 61 823 34 33

e-mail: info@gerflor.pl

PORTUGAL: Gerflor Iberia, SA

Tel: +351 21 843 95 49 - Fax: +351 21 846 55 44

e-mail: gerflorportugal@gerflor.com

RUSSIA: Gerflor Moscow Office

Tel: + 7 495 430-86-54 / 65 - Fax: + 7 495 430-85-46

e-mail: gerflorrus@mspk.east.ru

SCANDINAVIA: Gerflor Scandinavia a.s.

Tel: + 47 64 95 60 70 - Fax: + 47 64 95 60 80

e-mail: gerflorscand@gerflor.no

SPAIN: Gerflor Iberia, SA

Tel: +34 91 653 50 11 - Fax: +34 91 653 25 85

e-mail: gerfloriberia@gerflor.com

UNITED KINGDOM: Gerflor Ltd

Sample service: Contractuk@gerflor.com

Office Tel: + 44 (0) 1926 622 600 - Fax: +44 (0) 1926 622 616

USA: Gerflor North America

Tel: 877 GERFLOR (437 3567) - Fax: 847 394 3753

e-mail: info@gerflorusa.com



Health
& Safety



ISO 14001



Recycling



LCA
Life Cycle
Analysis

Committed to sustainable development

Gerflor
theflooringroup