

## EASY LIVING WALL MASTER MATT

PRODUCT CODE: ELM Range

TECHNICAL DATA SHEET

<b>Product Description</b>	A water based quality acrylic emulsion paint.														
<b>Intended Uses</b>	<ul style="list-style-type: none"> <li>Suitable for application to new primed cement plaster, concrete, porous brickwork and various types of building boards.</li> <li>May also be applied to suitably primed wood, metals, fibre-cement and gypsum plaster.</li> <li>For interior and exterior use.</li> </ul>														
<b>Features &amp; Benefits</b>	<ul style="list-style-type: none"> <li>Smooth matt finish.</li> <li>High hiding.</li> <li>Very good scrubbability.</li> <li>Excellent spreadability with easy application by brush or roller.</li> <li>Low VOC and lead free.</li> <li>8 Year Quality Guarantee (Refer to T's &amp; C's at <a href="http://www.plascon.co.za">www.plascon.co.za</a>).</li> </ul>														
<b>Product Information</b>	Appearance	Smooth matt													
	Colours	White (ELM 1) and a wide range of <b>INSPIRED COLOUR</b> tints													
	Tint Bases	Pastel (ELM 1000), Deep (ELM 2000), Transparent (ELM 3000)													
	Generic type	Modified acrylic emulsion													
	Volume Solids	33 – 35%.													
	Viscosity at 23 °C	90 KU (approx.)													
	Recommended DFT	Min: 25 µm, Max: 35 µm.													
	Recommended WFT	Min: 74 µm, Max: 103 µm													
	Theoretical spreading rate	11.3 m <sup>2</sup> /L @ 30 µm DFT, This serves as a guide only.													
	Practical spreading rate	The practical spreading rate will vary depending on the surface profile of the substrate, as well as the application technique and tools used.													
	VOC	<16 g/L for White Pastel, Deep and Transparent bases (tinted).													
<b>Application Details</b>	Mixing	Stir thoroughly with a flat paddle until homogeneous and stir periodically during use													
	Method	Brush, roller or airless spray													
	Thinning	Not recommended													
	Cleaning	Water													
	Drying time	Touch dry: 30 min @ 23 °C Over coating: 1 h @ 23 °C													
	Application Environment	<table border="1"> <thead> <tr> <th>Surface Temperature</th> <th>Ambient Temperature</th> <th>Relative Humidity</th> </tr> </thead> <tbody> <tr> <td>Min: 10 °C</td> <td>Min: 10 °C</td> <td>Min: 10 %</td> </tr> <tr> <td colspan="3">or 3 °C min. above dew point</td> </tr> <tr> <td>Max: 35 °C</td> <td>Max: 35 °C</td> <td>Max: 85 %</td> </tr> </tbody> </table>		Surface Temperature	Ambient Temperature	Relative Humidity	Min: 10 °C	Min: 10 °C	Min: 10 %	or 3 °C min. above dew point			Max: 35 °C	Max: 35 °C	Max: 85 %
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<b>Surface Preparation</b>	<p>Ensure that surfaces are dry, firm and free from dust, dirt, grease and oil before painting. Allow 16 hours drying time to all primed surfaces before applying topcoat.</p> <ol style="list-style-type: none"> <li>1. <b>NEW WORK:</b> <ol style="list-style-type: none"> <li>1.1 <b>Cement plaster, concrete, gypsum plaster (e.g. Rhinolite, Cretestone), gypsum board, e.g. Rhino board), fibre cement and unglazed brick:</b> Prime entire area with <b>PLASCON PLASTER PRIMER (UC 56)</b>.</li> <li>1.2 <b>Wood:</b> Sand until smooth in the direction of the grain and dust off. Seal knots with <b>WOODCARE KNOT SEAL (PK 2)</b>, then prime with <b>PLASCON WOOD PRIMER (UC 2)</b>.</li> <li>1.3 <b>Mild steel:</b> Degrease with <b>AQUASOLV DEGREASER (GR 1)</b> and rinse thoroughly with water until water runs freely off the surface. Remove any rust by wire brushing. Prime with <b>PLASCON METALCARE MILD STEEL PRIMER (UC 501)</b>.</li> <li>1.4 <b>Galvanised steel:</b> Clean with <b>PLASCON METALCARE GALVANISED IRON CLEANER (GIC 1)</b> and rinse thoroughly with water until water runs freely off the surface. Prime with <b>PLASCON METALCARE GALVANISED IRON PRIMER (GIP 1)</b>.</li> </ol> </li> <li>2. <b>PREVIOUSLY PAINTED SURFACES:</b> <ol style="list-style-type: none"> <li>2.1 <b>Previously painted surfaces in good condition:</b> Remove loose and flaking paint by scraping and sanding. Clean with <b>POLYCELL SUGAR SOAP POWDER</b> solution to remove all contaminants and chalked material. Rinse well with clean water to remove all traces of <b>SUGAR SOAP</b>.. Alternatively, clean with high pressure water jet. Spot prime bare areas with the appropriate primer. Sand glossy enamel surfaces to a matt finish and apply a coat of <b>PLASCON UNIVERSAL UNDERCOAT (UC 1)</b>.</li> <li>2.2 <b>Previously painted surfaces in poor condition:</b> Completely remove paint by most appropriate means e.g. scraping, coarse sanding. Proceed as for new work.</li> </ol> </li> <li>3. <b>FILLING:</b> <ol style="list-style-type: none"> <li>3.1 <b>Cracks:</b> Fill defects with the appropriate <b>POLYCELL POLYFILLA</b>.</li> <li>3.2 <b>Wood and fibre-cement:</b> Fill with <b>POLYCELL MENDALL 90</b>.</li> </ol> </li> </ol>
<b>Application</b>	<ul style="list-style-type: none"> <li>• Apply two or more coats to achieve complete obliteration.</li> <li>• Always maintain a wet edge and avoid downing tools during the application process to prevent lap marks and variances in colour or texture. Work from corner to corner or from a natural cut off point to another. Do not attempt touch ups but redo complete panels.</li> </ul>
<b>Cautions</b>	<ul style="list-style-type: none"> <li>• Not recommended for areas where chemical resistance is required.</li> <li>• To ensure that colours on a project are consistent check that product code and batch numbers are the same.</li> <li>• If applied over paintable but flexible sealants (typical with cornices and other joints) cracking of the coating may occur. Conduct a small test to ensure compatibility</li> </ul>
<b>Tint Bases</b>	<ul style="list-style-type: none"> <li>• The tint base containers are under filled to levels which are specific for the tint base to allow for a calculated volume of colourants to be added. The volume indicated on the container is only achieved after the addition of all prescribed colourants as per the formulation.</li> <li>• The tint base and the colourants are unfinished intermediate products which are not recommended for use individually. A finished product is only produced once the prescribed quantities of colourants have been thoroughly mixed with the tint base.</li> <li>• When mixed to a finished product its technical features, product information, application and surface preparation details comply with that of <b>EASY LIVING WALL MASTER MATT</b>.</li> <li>• Only colourants from the <b>PLASCON INSPIRED COLOUR</b> system are permitted for use when tinting.</li> </ul>
<b>Tinting Procedure</b>	<ul style="list-style-type: none"> <li>• Select the required colour and reference no. from the <b>PLASCON INSPIRED COLOUR</b> fandeck, other suitable fandecks or colour cards and locate the applicable formulation from the tables.</li> <li>• Certain colour choices may require more than two coats to achieve full obliteration, (see computer formulations for details in remark column prior to tinting).</li> <li>• Select the required tint base and volume for tinting and set the tinting machine to deliver the correct amount of colourants as per formulation.</li> <li>• Inject all required colourants, close container and shake on mechanical shaker for 5 minutes.</li> <li>• Note: UNDER NO CIRCUMSTANCES TINT COLOURS FROM <b>EASY LIVING WALL MASTER WHITE (ELM 1)</b>, USE ONLY THE PRESCRIBED TINT BASE.</li> </ul>
<b>Storage and Packaging</b>	<p>Store away from direct sun, heat and severe cold.</p> <p>Packaging: 1 L, 5 L, and 20 L.</p>

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### Safety Precautions

- Always keep paint out of reach of children.
  - Ensure good ventilation during application and drying.
  - If accidental contact with skin should occur, wash immediately with soap and water or a recognised skin cleaner.
  - Take care to avoid contact with the eyes. In case of contact, immediately rinse the eyes with plenty of water and seek medical attention.
  - Harmful if swallowed. Seek medical attention and do not induce vomiting.
  - Refer to Safety Data Sheet for complete information.
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### DISCLAIMER:

The recommendations contained herein are given in good faith and are meant to guide the specifier or the user. They are based on results gained from our tests and experiences and are believed to be reliable. No guarantee is implied by the recommendations contained herein since conditions of use, method of application and cleanliness of the substrate prior to painting are beyond our control.

**NB:** Technology may change with time necessitating changes to this Technical Data Sheet (TDS). It is the responsibility of the user to ensure that the latest TDS is being used.

**NB: TO ORDER:** Quote product name, product code number, packaging and colour.

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