



# versus

master painters &  
coating specialists



Real beauty is not only in how  
things look, **but how they feel.**

# Who are we?

**VERSUS is a specialist manufacturer and master applicator of paints, superior decorative wall finishes and coatings made in South Africa.**

## Versus Coatings – Benefits

Apart from their decorative and aesthetic value, VERSUS coatings offer the best protection to surfaces due to their strength, thickness and durability. The benefits of pure acrylic wall coating as opposed to paint, are unparalleled. In particular, the products are water-resistant, cover all hairline cracks, retain their colour over time, don't crack, peel or flake and are suitable for both interior and exterior wall and ceiling use. VERSUS coatings are ideal for new construction work or for redecoration – be it for residential or commercial work.

## Versus Coatings – Essential Features

- Manufactured in South Africa, using local ingredients and raw materials.
- Environmentally friendly being non-hazardous and non-toxic.
- Virtually maintenance free.
- Being acrylic based, VERSUS can match colours to almost any original, fabric or designed colour.
- Allows walls to breathe.
- Retains elasticity.
- Able to withstand ageing, pollution and extreme temperature variations.
- Water and ultra-violet resistant.
- Guaranteed for 10 years.

## Application

- VERSUS has their own team of expert application technicians.
- The coatings are applied by trowel or sprayed on up to 5mm in thickness and are available in 14 different textures. They are designed for both internal and external use, for walls and ceilings.



# Reasons why you benefit using Versus Paint Specialists

1. We employ over 170 fully trained applicators.
2. All our staff have valid South African ID books or work permits.
3. We are 100% BEE Compliant (independently rated).
4. We are experts in our field with regards to colour trends, surface preparation and product application.
5. We have worked for some of the top companies in South Africa (including Bidvest, Liberty Life, Sun International, Porsche, to name but a few).
6. Excellent quality supervision on each job.
7. We do everything from the manufacturing of the material right up to the application - so you only deal with one company.
8. We are proud members of the South African Paint Manufacturers Association (SAPMA) and Gauteng Master Builder's Association.
9. We have public liability.
10. We have workmen's compensation.
11. We offer a 10 year product guarantee when applied by one of our skilled applicators.
12. Our products are environmentally friendly and will help in obtaining a green star accreditation for your building.





# The Versus Paint Centre

Wynberg, Sandton



Versus Paint Specialists have been manufacturing paint exclusively for their own use on high profile sites for over 12 years. We have now extended our paint division in order to offer our expertise and quality paints to the public sector. We are at the forefront of paint technology and our products are environmentally friendly

We have state of the art testing equipment and the backing of a multi million rand laboratory at our disposal.

Versus Paint Specialists are renowned for their excellence in colour consulting and for choosing cutting edge colour combinations. We believe that in order to be good with colour, you need to have passion — the emotion that is defined by colour.



# What makes our products environmentally friendly?

## We are here to help you make a better choice



Versus Paint Specialists can offer you an environmentally-friendly alternative to normal paints.

We have formulated wall coatings that considerably decrease the amount of pollution released into the immediate environment and the environment as a whole.

This is because indoor air is three times more polluted than outdoor air and, according to the EPA, is considered to be one of the top five hazards to human health. Paints and finishes are among the leading causes of this pollution.

Many paints contain VOCs, which refers to a class of chemicals that evaporate readily at room temperature. When these VOCs give off gas, a process that can last for weeks or years depending on the type of paint, they may cause a variety of health problems like nausea, dizziness, irritation of the eyes and respiratory tract, heart, lung or kidney damage and even cancer.

Ideally you want to use paints that meets the best health criteria. Look out for low volatile organic compounds (VOCs), low biocides and natural pigment paints.

Versus Specialised Wall Coatings are environmentally friendly. In terms of VOCs they have less than 16 grams per litre, they contain non-toxic pigments, are water based and we use minimal biocide content.

Versus produces low VOC coatings. These coatings are durable, cost-effective and less harmful to humans and the environment than conventional paints.



# Successfully completed projects

**Transport** Gautrain - Sandton/ Parktown/ Rosebank/ Centurion/ Rhodesfields, Transnet **Government** SARS Alberton, Brits Hospital, Helen Joseph Hospital, Head Office SA Post - Centurion **Educational** Majuba College - Newcastle, VEGA College, WITS - Origin Centre, University Of Pretoria, University Of Johannesburg, RAU University **Places Of Worship** Seth Mokitini Seminary - Pietermaritzburg, Chabad Of Sandton **Head Offices** Deneys Reitz - Sandton, Busby, Concor, Pick N Pay, Makro - Sunninghill, Dis-Chem - Midrand, KPMG, Telkom - Parktown, ITT Flyght - Kempton Park, Cavaleros - East Gate, AFGRI - Pretoria, Bidvest - Blue Marine - Cape Town, Bidvest - Silver Ray - Cape Town, City Couriers - Centurion, Longpoint - Fourways, Bidvest - Crown National - Long Meadow, Vodacom - Midrand, Yamaha - Marlboro, Bental and Associates - Illovo, Absa Bank - Sandton **Hotels And Casinos** City Lodge - Fourways/ OR Tambo/ Hatfield/ Lynnwood, Sandton Sun, Mostazal Casino (Chile - South America), Sun City, Emperors Hotel And Casino, Grand Palm Casino (Botswana), Gold Reef City **Shopping Centers\ Restaurants** Hemmingway Shopping Centre - East London, The Firs - Rosebank, Melrose Arch - Piazza, Tasha's - Melrose Arch/ Atholl Square/ Umhlanga/ Constantia, Brooklyn/ Bedfordview/ Morningside, Norwood Mall, Bryanston Place, The Wedge Shopping Centre, Jhb International - The Pavilion, Boehringer Ingelheim, Exclusive Books, The Bridge, African Bank Baron - Bryanston/ Woodmead/ Sandton, Europa, Fego'S, Smac - Sandton, Woodmead Retail Park, Fabiani - Cape Town - Woodbridge Mall, Fabiani - Sandton Square, Elegance - Melrose Arch, Castelo - Bedford Centre, Castelo - Melrose Arch, Life Interiors, Affliction, The Grand, Virgin Active - Maponya Mall, Sandton Town Lodge, Fleurdale Shopping Centre - Bloemfontein, Station Shopping Centre - Pretoria **TV Shows** E TV, The Apprentice SA, Big Brother SA, Scandal **Office Blocks\ Factories\ Light Industrial** Lynnwood Bridge - Aurecon/ Adams and Adams/ Building A/ Retail, 15 Alice Lane - Sandton, 1 Protea Place - Sandton Fredman Drive, Porsche - Fourways/ Durban, Massmart Head Office - Sunninghill, Liberty Life Parkade, Holiday Inn - Hatfield, Bidvest - Bidbake, General Motors, Bidvest - Crown National, Barloworld Motors, Eastgate Business Park, BMW Autobahn, Superspar, Emoyeni, Schneider Electric, Glaxo Smith Kline (GSK), Sevens Furniture - Lynnwood Silverlakes, Denel - Geo Office, Kuyasa Mining - Witbank, Lexus - Hatfield, AFGRI - Centurion, Bidvest - Chipkins - Long Meadow, Bidvest - Bidbake - Long Meadow, 4 Sandown Valley Crescent - Sandton, 3 Three Sandown Valley Crescent - Sandton, The Houghton Office Park - Houghton, Light Industrial Mini Factories - Stormill, RG Brose - Brits, Rand Merchant Bank - Sandton, Landbank - Centurion, Legacy Davinci - Sandton, Legacy Michelangelo Hotel - Sandton, 267 West Street - Centurion, Eco 2 - Centurion **Cinemas\ Health Spa** Nu Metro - Canal Walk/ Waterfront/ Montecasino, Day Life Spa - Fourways **Residential Complexes** Central Park - Houghton, The Houghton - Houghton, 85 Central Avenue - Illovo **Game Lodges** Mateya Safari Lodge - Madikwe, Leopard Creek - Malelane, Welgevonden - Waterberg **Mining Houses** Xstrata Mining - Rustenburg, Kuyasa Mining - Witbank **Pharmaceutical Companies** Boehringer Ingelheim



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paint you can feel







APPLICATION METHOD	MATERIAL
Trowel	Venetian Stucco Italic Plaster (Fine) Euro Plaster 1.1 Euro Plaster 1.5 Versus Suede Natural Stone Trowel Stone Finish
Spray	Euro Spray Fine Euro Spray Course Natural Stone Spray
Roller	Ripple Coat Matt Ripple Coat Gloss Glaze Coat Textured Paint Premium Sheen Waterproofing

Photographs courtesy of Andre Moller - Lynnwood Bridge and  
Andrew Bell & Tristan McLaren - Paragon Architects

## TYPICAL TEXTURE PALETTE

